

I. COMPOSITION (30 Marks)

Attempt only ONE of the following topics :

A) REPORT

Some people say that advertising encourages us to buy things that we really do not need. Others say that advertisements tell us about new products that may improve our lives. Which viewpoint do you agree with?

In a 14-line report, give reasons for your answer and include any relevant examples from your own knowledge or experience.

The following guide words and phrases may help you :

sales- amazing discounts- latest technologies- new products- stimulate buyers- customers- marketing- attractive packaging- change customer's attitude- ruin family budget- distract watchers.

B) Email

You went with your family for a two-week holiday in Spain and you made an online booking of your accommodation in advance. Surprisingly, the hotel's condition and services were much worse than how they were described in the website. Write an **email of 14 lines complaining** to the hotel director. Describe the conditions of your stay and express your displeasure. Your name is Ahmad/Manal. And your address is Bayan/Kuwait.

The following guide words and phrases may help you :

unclean bed sheets- poor room service- satellite system not working- impolite waiters- swimming pool- sport facilities- overpriced food - claim refund- file a lawsuit- authorities.

Writing Plan (5 Marks)



II. READING COMPREHENSION (25 Marks)

Read the following passage, then answer the questions below:

Lionel Andrés Messi was born in June 24, 1987 in Rosario, Argentina. He started playing football at a very early age in his hometown's Newell's Old Boys. From the age of 11, he suffered from a hormone deficiency and as Lionel's parents were unable to pay for the treatment in Argentina, they decided to move to Barcelona, Spain. In the 2003-2004 season, when he was still only 16, Messi made his first team debut in a friendly with Porto that marked the opening of the new Dragao stadium. The following championship-winning season, Messi made his first appearance in an official match on October 16, 2004, in Barcelona's derby win against Espanyol at the Olympic Stadium (0-1). With several first team players seriously injured, the services of reserve players were called upon, and Messi became a regular feature of Barça squads. On May 1, 2005, he became the youngest player ever to score a league goal for FC Barcelona - against Albacete when Messi was only 17 years, 10 months and 7 days old. He was offered the chance to play for the Spain national football team, but declined, preferring to wait for the opportunity to play for the country of his birth. In June 2004 he got his chance, playing in a U-20 friendly match against Paraguay. In June 2005 he starred for the Argentina Under 20 team that won the Football World Youth Championship played in The Netherlands. Messi picked up the Golden Boot as top scorer with 6 goals, and the Golden Ball for the best player of the tournament. Despite his youth, Lionel has already drawn comparisons with Diego Maradona, arguably the best football player of all time.

Messi's first outing in the UEFA Champions League at the Nou Camp was against Italian club Udinese. He impressed with some great passing and a seemingly telepathic relationship with Ronaldinho that earned him a standing ovation from the 70,000-odd Nou Camp faithful. On December of that year, the Italian newspaper Tuttosport awarded him the Golden Boy 2005 title for the best under-21 player in Europe, over Wayne Rooney and Lukas Podolski

A) From a , b , c and d , choose the correct answers : (3 x 2=6)

1. Messi started playing football:

a- When he turned 11

c- After he recovered from his injury

b- When he moved to Barcelona

d- while still very young

2. Messi's first official match in Barcelona was on:

a- October, 2004

c- June, 2005

b- May, 2005

d- June, 1987

3. The Argentinean player won the Golden Boot prize because:

- a- he was the best player in the world b- he was compared to Maradona
c- **he scored the highest number of goals** d- he won the World Championship

B) Say whether the following statements are true (✓) or false (✗): (2x4 = 8)

4. Messi started his career in Barça as a first team player. (X)
5. Spain won the World Championship thanks to Messi's amazing performance (X)

C) Answer the following questions: (2X4 = 8)

6. Why did Messi's parents decide to move to Spain?

Because their son suffered from a hormone deficiency and they could not afford medical treatment in Argentina.

7. Messi refused to play for the Spanish National Team. Explain why.

He preferred to wait for the chance to play for his country of birth.

D) Complete the following sentences with reference to the passage: (3X1 = 3)

8. Messi won the Golden Boy Award against.....
Wayne Rooney and Lukas Podolski

9. The football star had the chance to become a regular player in Barcelona when.....
Several first team Barcelona players were injured.

10. Thanks to his amazing performance, people started to compare Messi to.....
Maradona

III. SUMMARY MAKING (10 Marks)

Read the following passage, then answer the question below:

Many factors might contribute to the success of your business. Regardless of what field you operate in, you can make a lot of money if you take into consideration a variety of aspects. One of the important factors of success is workforce management. If your employees are highly motivated and committed to improve their performance, their efforts are likely to have positive outcomes. Second, customer satisfaction should be one of your business priorities. Customers' confidence would enhance product loyalty and thus secure a permanent market share of your product among similar competitive products. In order to gain customer confidence, you should maintain a high product quality and a reliable after-sale service. Pricing policy is also crucial to the success of your business. Depending on the category of customers your business is targeting, your prices should be set in such a way as to suit their purchasing power.

In four sentences of your own, mention the factors that can lead to the success of your business : (4x2½ = 10)

There are four major elements that might contribute to the success of a business. The first one a good management of workforce. The other important factor is trying to gain customers' satisfaction and confidence. In addition, businesses should maintain a high product quality and a reasonable prices in such a way that they do not hinder the customers' purchasing power.

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IV. TRANSLATION (15 Marks)**A) Translate the following into good Arabic : (10 m)**

Firefighting is a job that involves a lot of risk and requires a great deal of courage. Over the past decades, firefighters were not recognized by our government as performing a tough job. That is why; it did not provide firefighters with a convenient financial reward. Recently, however, and after a long battle with the authorities, we finally succeeded in convincing them to raise our salaries and grant us a full health coverage in case of accidents.

تتضمن مهنة الإطفائي الكثير من المخاطرة وتتطلب شجاعة فائقة . على مدى العقود الماضية لم تكن حكومتنا تعترف بمشقة هذه المهنة لذلك فهي لم تخصص للإطفائيين مكافآت مادية مناسبة. ولكن من فترة وجيزة وبعد عناء طويل مع السلطات المعنية, نجحنا مؤخرا في إقناعهم بزيادة رواتبنا ومنحنا تغطية صحية شاملة عند وقوع الحوادث.

B) Translate the following into good English: (5 m)

1- يجب ألا توقف نشاطك العقلي والبدني كي تضمن حياة أطول.

1- You shouldn't stop your mental and physical activities in order to ensure a longer life

2- أحاول كل ما في وسعي لأحافظ على لياقة القلب والأوعية الدموية

2- I'm doing my best to keep my cardiovascular fitness.